



CERGY PARIS
UNIVERSITÉ



SPONSORING & STANDS OFFERS

+ JANUARY
22 & 23 2025

CERGY PONTOISE, FRANCE
& DIGITAL



5th edition

COMET

+ The scientific congress
dedicated to **cosmetic
measurement & testing**



www.comet-congress.com

Partners:





ABOUT COMET CONGRESS

The COMET congress brings together **academic and industrial players** in the **cosmetics testing, measurement and objectification sector**, to take stock of the latest scientific and technological advances in the sector. The congress is jointly organized by COSMETIC VALLEY & CY Cergy Paris- Université, with the support of Cergy Pontoise Agglomeration.

Understanding the **biological supports of skin, nail and hair, and their interactions with cosmetic products**, is a major challenge for the industry.

Against a backdrop of transition, with increasing use of natural compounds and the acceleration of new technologies, the testing and measurement sector is more than ever at the heart of research and innovation in our industry.

The methods developed must make it possible to **anticipate biological mechanisms** as far as possible, in order to **offer high-performance products** (biological, sensory, etc.) while **maintaining safety for humans and the environment** as a priority. For each of these objectives, instrumentation is a key tool.



WHY SPONSOR COMET CONGRESS?

COSMETIC VALLEY is the leading organiser of congresses for the industry in France. These congresses are an exceptional tool for scientific communication and training that help to consolidate France's leadership in the perfume and cosmetics industry.

Their strength lies in their scientific committees, made up of experts from the industry and researchers, which highlight the major issues, meet the expectations of professionals, and facilitate their development of skills.

Sponsoring the event is a unique opportunity to gain visibility and promote your expertise within the industry. COMET expect 200 international attendees on-site and online.

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COSMETIC
VALLEY

BEATING HEART
OF THE WORLD
COSMETICS
INDUSTRY



ABOUT COSMETIC VALLEY

COSMETIC VALLEY is a global perfumery-cosmetics network and coordinator of the French sector. The association brings together all the know-how of the profession, from plant cultivation to finished products. Its mission: to promote the French brand through innovation, export, business, employment and training, strengthen the visibility and attractiveness of research laboratories, companies and regions and share the challenges and opportunities of the sector to serve its economic development.

+ [More details: www.cosmetic-valley.com](http://www.cosmetic-valley.com) +



Diamant pack

Valid for 2 editions of COMET congress (2025 & 2027)

- + Logo (and website link) on all congress printed and digital supports (abstract book, website, official congress PowerPoint, press releases, digital platform...);
- + Social network promotion (LinkedIn, X, Facebook...);
- + Advertising page in official book abstracts;
- + 2 congress passes;
- + 1 exhibition corner during the congress;
- + Roll-up in conference room;
- + 2 minutes speech during congress;
- + Possibility to insert goodies in congress bag.

+ € 10,000 excluding VAT



Gold pack

Valid for 1 edition of COMET congress (2025)

- + Logo (and website link) on all congress printed and digital supports (abstract book, website, official congress PowerPoint, press releases, digital platform...);
- + Social network promotion (LinkedIn, X, Facebook...);
- + Advertising page in official book abstracts;
- + 2 congress passes;
- + 1 exhibition corner during the congress;
- + Roll-up in conference room;
- + 2 minutes speech during congress;
- + Possibility to insert goodies in congress bag.

+ € 6,000 excluding VAT



Silver pack

Valid for 1 edition of COMET congress (2025)

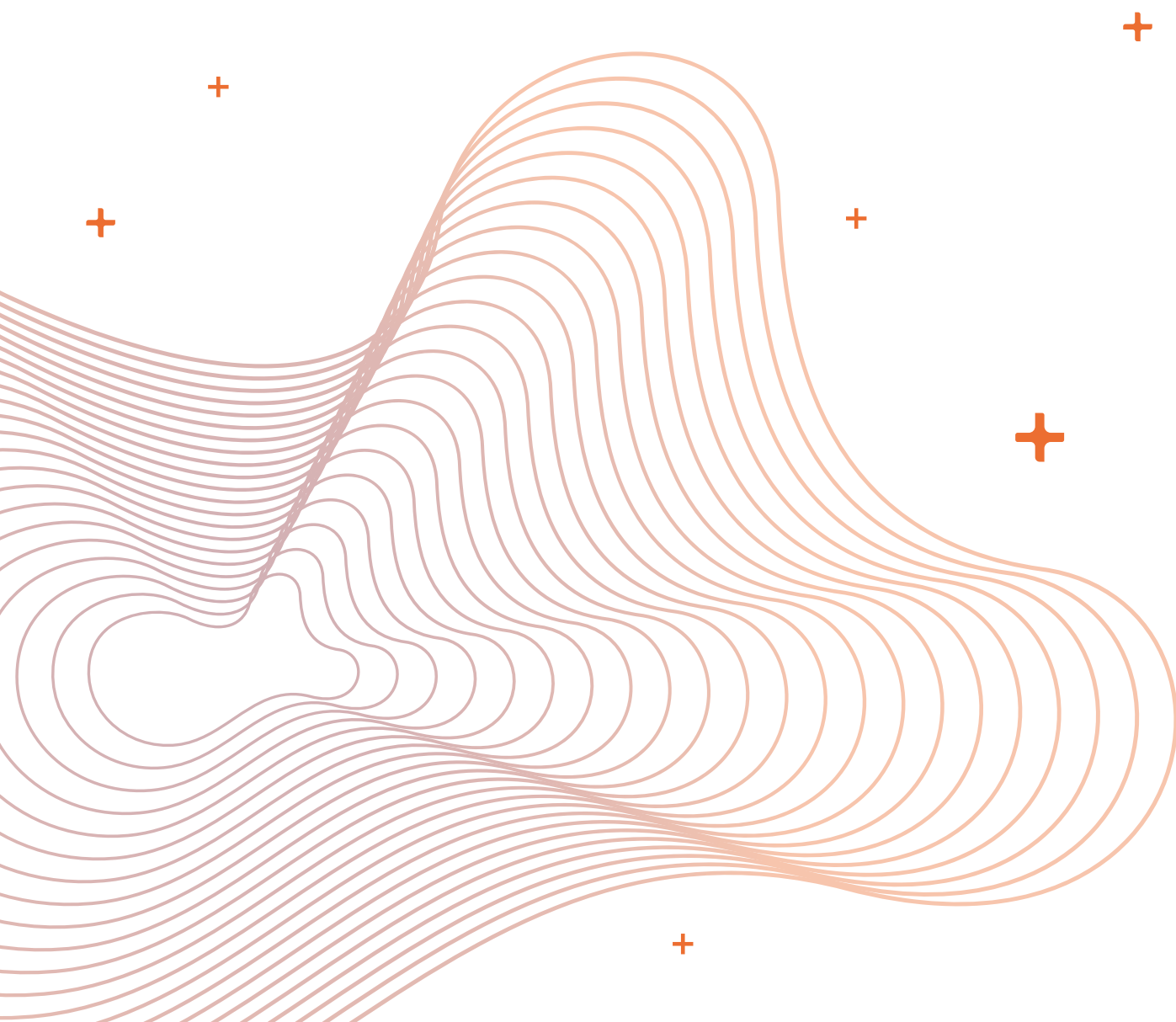
+ Logo (and website link) on all congress printed and digital supports (abstract book, website, official congress PowerPoint, press releases, digital platform...);

+ Social network promotion (LinkedIn, X, Facebook...);

+ Advertising page in official book abstracts;

+ 2 congress passes.

+ + + + + + + +
+ **€ 3,500 excluding VAT** + + + + + + + +



SPONSOR "À LA CARTE"

The sponsoring offers below offer you an exclusive visibility.
Design and delivery costs remain at your charge.

+ Congress evening

Sponsor the convivial moment of the congress, on the 22nd of January (Ice rink Aren'Ice) and benefit from: the whole evening branded with your logo, a speech during the cocktail, 2 invitations.

+ + + + + + +
+ **€ 3,000 excluding VAT**
+ + + +



+ Congress bags

Congress bags are one of the most effective ways of communication.

Carefully chosen and carefully made, they will not only have excellent visibility during the event but will also be reused by the participants for future use.

Supply and delivery at your expense.

+ + + + + + +
+ **€ 3,000 excluding VAT**
+ + + +



+ Badge lanyards: your logo in congress lanyard

Badge lanyards, printed with name and with your company's logo, will be worn by participants during the congress.

Supply and delivery at your expense.

Information on delivery will be specified later.

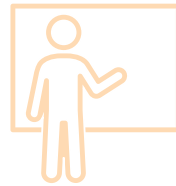
+ + + + + + +
+ € 2,000 excluding VAT
+ + + + +



+ Congress breaks

Sponsor the congress breaks and enjoy an introduction of your company in the auditorium before the break, and your logo in break session.

+ + + + + + +
+ € 2,000 excluding VAT
+ + + + +



+ Goodies / flyer or promotional in congress bags

We offer you an opportunity to communicate directly to all congress participants, by means of the insertion of an advertising document or a promotional item in the congress kits.

Supply and delivery at your expense.

+ + + + + + +
+ € 2,000 excluding VAT
+ + + + +



+ Advertising page in congress programme

We offer you the opportunity to communicate through a page of advertising in the final program of the congress distributed to all participants.

In addition, enjoy digital visibility, with a banner on the congress broadcasting platform for remoted attendees.

+ + + + + + +
+ € 1,500 excluding VAT
+ + + + +



+ Posters prizes

The prize rewards a scientific poster submitted by a participant to promote his/her research work. 35 presented posters in 2022.

Sponsor one of the poster prizes of the congress:

- + Your logo as congress sponsor;
- + Short introduction on Poster ceremony;
- + Your logo on the prize & on all official communications relative to posters winners.



+ + + + + + +
+ € 1,000 excluding VAT
+ + + + +

STAND OFFERS

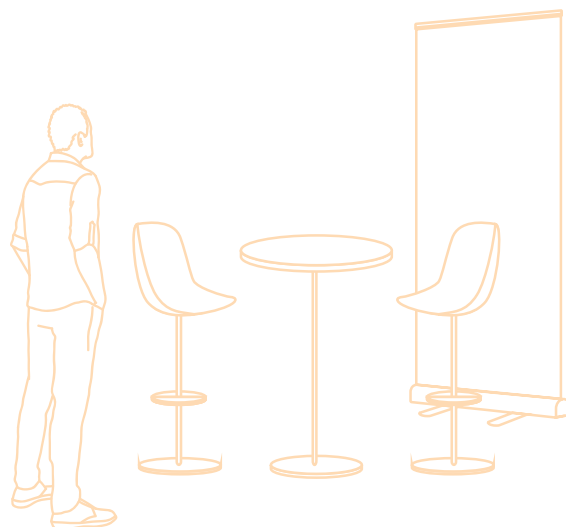
Promote your expertise and services on your exhibition corner, to the congress attendees, during the various breaks and BtoB exchanges.

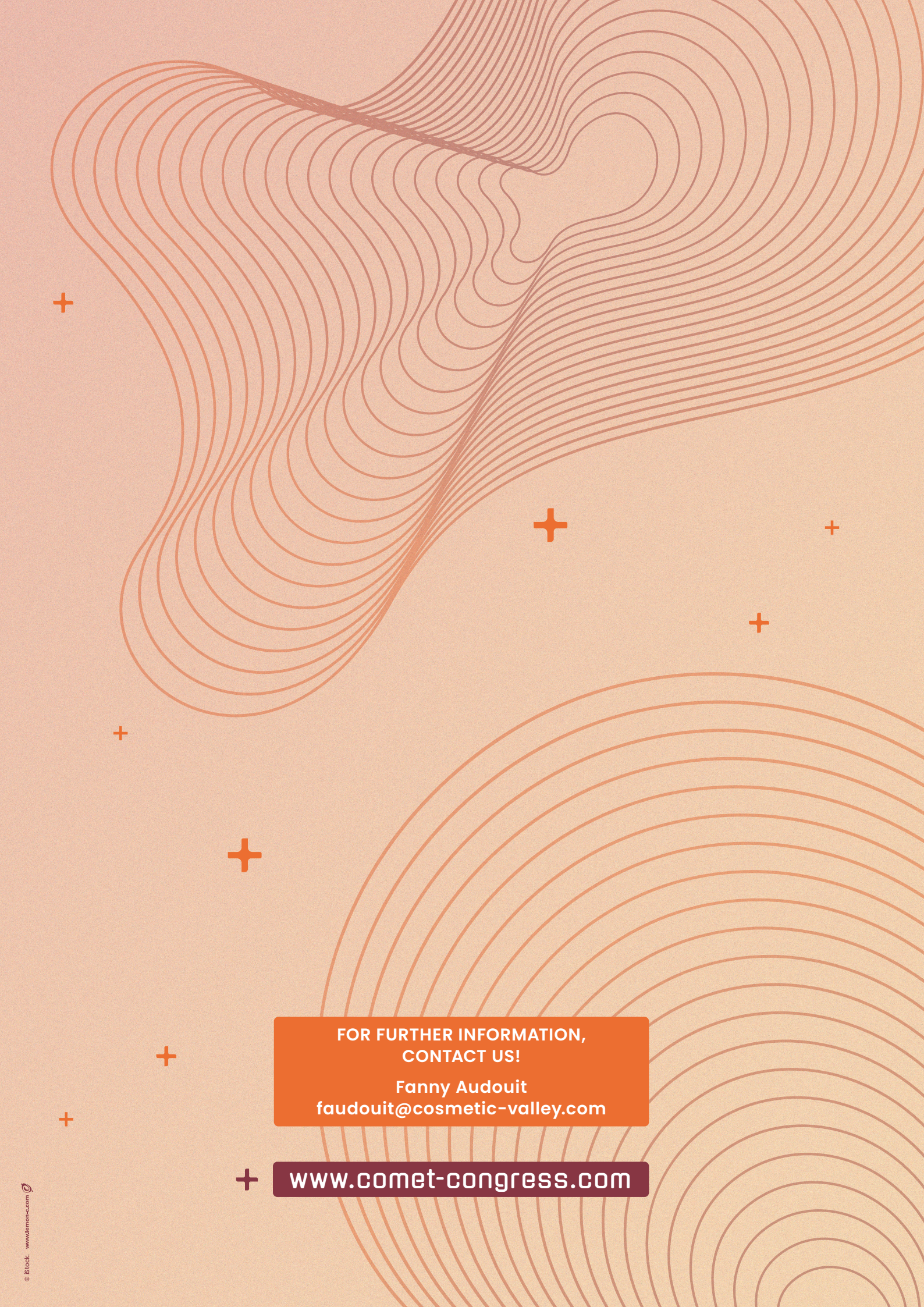
+ Each exhibition corner includes :

- + Exhibition space of about 4 square meters;
- + 1 roll-up (reusable) branded with your own colours;
- + Furniture: 1 table / 2 chairs;
- + 1 document display stand;
- + Electricity (1 plug);
- + 2 admissions to the congress, including congress evening;
- + Your logo in the abstract book.

+ € 1,300 excluding VAT

+ Floorplan to come, first registered first positioned





FOR FURTHER INFORMATION,
CONTACT US!

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www.comet-congress.com